

Jurnal Manajemen Transportasi Logistik

Manajemen Transportasi
Manajemen Logistik dan Rantai Pasokan
MANAJEMEN RANTAI PASOK : Efektifitas MRP dalam mencapai kesuksesan bisnis
Memajukan Logistik Indonesia yang Berdaya Saing
Pengembangan Pelabuhan Berkelanjutan
Beberapa masalah ekonomi dan manajemen transportasi
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Profil Badan Penelitian dan Pengembangan Perhubungan dalam pembangunan transportasi, 2005-2009
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Logistik perkotaan di Indonesia
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Himpunan pidato Menteri Perhubungan Republik Indonesia
Informasi & peluang bisnis SWA sembada
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Ensiklopedi ekonomi, bisnis & manajemen: A-OBunga rampai roundtable discussion Badan Litbang Perhubungan
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buku ini terbagi menjadi 15 bab yang membahas bab 1 pengenalan manajemen transportasi bab 2 sistem transportasi bab 3 manajemen operasional transportasi bab 4 transportasi logistik dan rantai pasok bab 5 transportasi dan lingkungan bab 6 keselamatan dan keamanan transportasi bab 7 manajemen transportasi publik bab 8 transportasi dan pembangunan ekonomi bab 9 kebijakan dan regulasi transportasi bab 10 teknologi transportasi bab 11 manajemen transportasi dalam era digital bab 12 studi kasus sukses manajemen transportasi bab 13 studi kasus kecelakaan keselamatan dan keberlanjutan manajemen transportasi bab 14 tantangan dan peluang dalam manajemen transportasi bab 15 masa depan manajemen transportasi

manajemen logistik dan rantai pasokan merupakan salah satu proses penting yang perlu dijalankan perusahaan untuk menjaga agar bisnisnya dapat beroperasi secara efektif dan efisien dalam memastikan ketersediaan produk yang dibutuhkan konsumen serta untuk memastikan adanya kolaborasi dan pencapaian nilai secara menyeluruh bagi berbagai pihak melalui buku ini para penulis berkolaborasi mengumpulkan pengetahuan dari berbagai sumber untuk dapat digunakan oleh berbagai kalangan pembaca mulai dari mahasiswa dosen praktisi hingga masyarakat umum buku ini membahas berbagai konsep dan aspek yang terkait dengan manajemen logistik dan rantai pasokan materi yang dibahas mulai dari konsep dasar perkembangan prinsip dasar desain dan strategi serta berbagai komponen atau elemen pada manajemen logistik dan rantai pasokan seperti manajemen permintaan dan peramalan manajemen persediaan serta manajemen pergudangan dan penyimpanan selain itu juga dibahas mengenai keterkaitan antara manajemen logistik dan rantai pasokan dengan berbagai aspek seperti aspek manajemen risiko aspek keberlanjutan aspek internasional dan perdagangan global sistem informasi dan teknologi serta pengukuran kinerja berbagai materi tersebut diharapkan akan dapat membantu pembaca dalam ranah pendidikan dan praktis

buku manajemen rantai pasok efektivitas mrp dalam mencapai kesuksesan bisnis pembaca dihadirkan pada perjalanan mendalam ke dunia manajemen rantai pasok mrp yang menjadi landasan kunci kesuksesan bisnis modern bab awal memandu pembaca melalui konsep dasar seperti perencanaan koordinasi dan integrasi dalam rantai pasok menyoroti kebutuhan akan sinergi untuk menjaga aliran barang dan informasi yang lancar buku ini tidak hanya memberikan fondasi teoritis tetapi juga merinci aplikasi praktis mrp mulai dari strategi pengadaan manajemen sumber daya hingga distribusi dan logistik memberikan panduan komprehensif bagi para pemimpin bisnis yang berusaha meningkatkan efisiensi operasional mereka selain itu pembahasan mendalam tentang pengukuran kinerja rantai pasok manajemen risiko lingkungan dan tantangan globalisasi

memberikan wawasan kritis kepada pembaca mengenai dinamika bisnis saat ini dengan fokus pada integrasi konsep konsep tersebut buku ini menawarkan pandangan holistik yang tidak hanya relevan bagi praktisi bisnis tetapi juga bagi mahasiswa dan pembaca yang ingin memahami peran krusial mrp dalam menghadapi kompleksitas dan tuntutan global di era industri yang terus berkembang

logistik dapat menentukan maju mundurnya perekonomian suatu negara negara yang memiliki indikator kinerja logistik yang tinggi kecenderungannya memiliki pertumbuhan ekonomi dan kualitas pembangunan yang tinggi pula peran logistik tidak hanya terbatas dalam memberikan kontribusi pada level makroekonomi saja seperti peningkatan pendapatan nasional pertumbuhan ekonomi perluasan dan penciptaan kesempatan kerja serta investasi dan perdagangan melainkan juga mampu mendongkrak produktivitas sekaligus meningkatkan kekuatan daya saing perusahaan pada level mikroekonomi saat ini kondisi logistik indonesia terus mengalami perbaikan hal ini ditunjukkan dengan peringkat logistic performance index lpi indonesia yang mengalami tren perbaikan di tahun 2018 lpi indonesia menempati peringkat ke 46 atau naik dibandingkan tahun sebelumnya yang menempati peringkat ke 63 upaya perbaikan sektor logistik ini sudah dilakukan sejak lama dilakukan di mana pemerintah telah memiliki kebijakan untuk membangun sistem logistik nasional yang efektif dan efisien serta dapat meningkatkan daya saing dan biaya yang kompetitif dengan dikeluarkannya peraturan presiden perpres no 26 tahun 2012 tentang cetak biru pengembangan sistem logistik nasional paling akhir pemerintah juga telah mengeluarkan paket kebijakan ekonomi yang ke 15 yang difokuskan pada perbaikan sistem logistik nasional dalam upaya memajukan logistik indonesia yang berdaya saing enam komponen lpi yang terdiri dari efficiency of custom clearance infrastructure quality ease of arrangement shipments quality and competence of logistic services ability to track and trace consignments timeliness of deliveries mutlak untuk diperhatikan dalam pelaksanaannya juga harus memberikan penguatan manajemen rantai pasokan supply chain agar arus perpindahan barang arus informasi dan arus finansial dapat berlangsung secara aman efektif dan efisien

berbagai paradigma dan empiris terkait eksistensi pelabuhan disajikan dalam buku ini baik dari sisi kepentingan sosial ekonomi maupun lingkungan meniliknya secara komprehensif menjadi poin krusial dan kontekstual guna mendapatkan sari pati dalam mengakselerasi pemerataan pembangunan antarwilayah dan mendorong pembangunan ekonomi nasional bagaimanapun pelabuhan di indonesia yang didukung sumber daya maritim akan menjadi salah satu agen pembangunan yang sangat potensial baik di level nasional regional maupun internasional tiga pokok bahasan yaitu pengembangan pelabuhan berkelanjutan dan investasi sistem logistik dan tarififikasi serta dampak infrastruktur pelabuhan dalam perdagangan dan potensi pelabuhan sebagai

destinasi wisata tersaji apik dalam buku ini ketiganya dieksplanasi runut dan elaboratif sehingga memudahkan bagi pembaca memilih dan memilahnya

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manajemen logistik adalah bidang yang sangat penting dalam dunia bisnis dan industri modern dalam era globalisasi ini efisiensi dan efektivitas dalam rantai pasok menjadi kunci keberhasilan suatu organisasi manajemen logistik memainkan peran sentral dalam mengelola aliran barang informasi dan jasa dengan tujuan untuk mencapai kepuasan pelanggan sekaligus meminimalkan biaya operasional buku ini disusun untuk memberikan wawasan mendalam tentang konsep konsep dasar dan praktik terkini dalam manajemen logistik dari perencanaan dan pengadaan hingga distribusi dan penyelesaian setiap aspek dari siklus logistik diperinci dengan jelas

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